



## **Specification**

- Safety wall fixed hook designed to conform to European Standard DIN7917. The hanging hook faces backwards so it is less of a hazard if a child falls against it.
- Strong 0.1" laser cut steel bracket. Single hooks have been tested to hold 110lbs.
- Durable powder coated finish in red, blue, lime green, mint green, yellow, lilac, silver and pink.
- Available in Elephant, Monkey, Butterfly, Caterpillar and Monster versions.
- Single and multiple hook rail versions available.
- Personalise your Hookamals with the googly eye kits and name cards. A specially designed card allows each hook to be named or have a photo of the child that uses it.
- Designed and manufactured in the U.K.







Monster



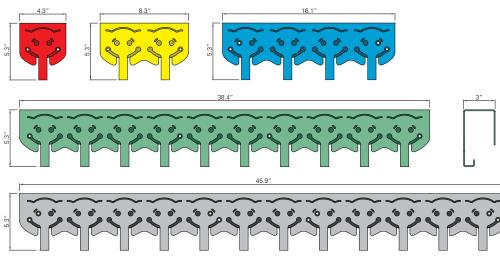
Butterfly

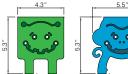


Monkey

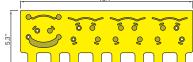


## Sizes









**Contact** 

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AJ Binns are proud to announce our new, award winning, "Hookamals" range of safety coat and bag hooks. Hookamals build on our 75 year tradition of designing and manufacturing products in the UK.





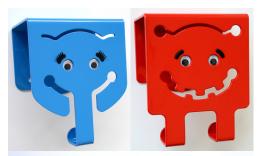
## **Colour Range**



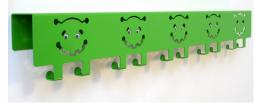
Hookamals hook rails in use



## Colour and eyelash options







Name card fitted to personalise hook



**Awards & Review** 

- Gold Award, Primary Teacher
  Update Magazine Awards 2013
- Shortlisted for the FX Design Awards 2013, Public, Leisure or Office Furniture Category.

"The hooks had immediate appeal and the colours were vibrant and easily personalised with stickers and eyelashes. Lovely, bright and unique product.

They were easily attached to the wall and the safety features mean they were suitable for any setting.

They were easy for the children to use and we loved the name cards which children could use to include a picture if they wanted. Score: 91.1%"

Tester, Primary Teacher Update Awards 2013

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